



LISETTEAZULAY

ART DIRECTOR & GRAPHIC DESIGNER
www.lisetteazulay.com

Bilingual Art Director with 5+ years
experience in graphic design.

{ EDUCATION }

Oct 2017 - Sep 2018
Miami Ad School
Art Direction, Portfolio Program
Miami, USA

2008
Instituto de Diseño Digital
Master in Web Design
Caracas, Venezuela

2004 - 2007
Instituto de Diseño de
Caracas, Graphic Design
Caracas, Venezuela

1999 - 2004
Colegio Moral y Luces
High School
Caracas, Venezuela

{ COURSES }

May 2018 One Show
Creative Boot Camp
Miami, USA

2002 English Course
Leys College
Cambridge, England

2004 Leadership Youth Course
Noar Le Noar
Caracas, Venezuela

{ LANGUAGES }

Spanish
English
Hebrew (Basic)

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{ EXPERIENCE }

2009 - Present

Freelance Graphic Designer Branding, logos, print, editorial
design, packaging, online banners, and advertising

July 2018 - Sep 2018

Digital / Creative Intern at SapientRazorfish Miami
Developing creative ideas and digital content for brands like
Bridgestone and Virgin Voyages, Miami, USA.

Oct 2017 - Dec 2017

Digital / Creative Intern at Alma AD/DDB Miami
Developing ideas and digital content for digital campaigns
like McDonald's, Miller Light, State Farm, and Sol Beer.
Miami, USA

Feb 2011 - Nov 2016

Creative Director, Art Director and Graphic Designer
Developed the entire branding of a restaurant franchise
with 8 locations, including the menu, packaging, in-store art,
billboards, magazine publications,
and advertising for Conos Temakeria.
Venezuela / Panamá

March 2012 - May 2014

Freelance Graphic Designer in Estuchería
Moderna C.A. developing printing and packaging solutions
for different clients in the fields of food and commerce
Caracas, Venezuela

Aug 2011 - Dic 2013

Graphic Design & Web Master
Festival de Cine Judío Caracas
Caracas, Venezuela

Oct 2009 - Nov 2013

Graphic Design & Web Master
Club Hebraica
Caracas, Venezuela

{ AWARD & RECOGNITIONS }

2018 - D&AD New Blood Pencil Award

2018 - Miami Silver ADDYS

2018 - Gold Winner 4th District ADDYS

2018 - Best of Show 4th District ADDYS

2018 - National ADDYS

2018 - Young Ones Merit Awards Winner

2018 - Creativity Award

2018 - Miami Ad School Top Dog - Best of show (May)

2018 - Miami Ad School Paw x 3

2018 - #1 Team One Show Creative Boot Camp

2018 - Creative Conscience Award Shortlist / Outstanding 2018

2018 - Miami Ad School Top Dog - Best of show (Aug)

2018 - Summit Creative Awards Silver Winner

Featured in: <https://www.coloribus.com>

Featured in: www.desicreative.com